

# Package ‘OOI’

October 12, 2022

**Type** Package

**Title** Outside Option Index

**Version** 0.1.0

**Description** Calculates the Outside Option Index proposed by Caldwell and Danieli (2018) <<https://drive.google.com/file/d/1j-uwD19S4gqgXIXeYch9jGBCaDhWZLRQ/view>>. This index uses the cross-sectional concentration of similar workers across job types to quantify the availability of outside options as a function of workers’ characteristics (e.g. commuting costs, preferences, and skills.)

**License** GPL-3

**Encoding** UTF-8

**LazyData** true

**RoxygenNote** 7.1.0

**Suggests** testthat

**Imports** modi, stats, utils

**NeedsCompilation** no

**Author** Elad Guttman [aut, cre],  
Oren Danieli [aut]

**Maintainer** Elad Guttman <eladguttman@mail.tau.ac.il>

**Repository** CRAN

**Date/Publication** 2020-12-18 09:20:05 UTC

## R topics documented:

add_prefix . . . . .	2
geo_dist . . . . .	2
OOI . . . . .	3
predict.ooi . . . . .	5

<b>Index</b>	<b>7</b>
--------------	----------

---

add_prefix	<i>Add prefix</i>
------------	-------------------

---

**Description**

Adds a prefix to the column names of a matrix / data.frame.

**Usage**

```
add_prefix(df, prefix)
```

**Arguments**

df	a data.frame or a matrix.
prefix	a prefix to be added.

**Value**

a matrix / data.frame with new column names.

---

geo_dist	<i>Geographical distance</i>
----------	------------------------------

---

**Description**

calculates geo distance between *two* points.

**Usage**

```
geo_dist(x.loc, z.loc)
```

**Arguments**

x.loc	a 2-length vector. The first value is for longitude, the second for latitude.
z.loc	a 2-length vector. The first value is for longitude, the second for latitude.

**Value**

distance in miles.

**Description**

calculates the 'outside option index' (defined as  $-\sum P(Z|X) * \log(P(Z|X)/P(Z))$ ) for workers, using employer-employee data.

**Usage**

```
OOI(
  formula = NULL,
  X,
  Z = NULL,
  X.location = NULL,
  Z.location = NULL,
  wgt = rep(1, nrow(X)),
  pred = TRUE,
  method = "logit",
  sim.factor = 1,
  dist.fun = geo_dist,
  dist.order = NULL,
  seed = runif(1, 0, .Machine$integer.max)
)
```

**Arguments**

formula	a formula describing the model to be fitted in order to estimate $P(Z X) / P(Z)$ . This formula uses a syntax similar to STATA, and so "x_" refers to all variables with the prefix "x", while "z_" refers to all variables with the prefix "z". Similarly, "d" refers to the distance polynomial (see the example below).
X	matrix or data frame with workers characteristics. Note that all column names should start with "x" (necessary for the inner function 'coef_reshape').
Z	an optional matrix or data frame with jobs characteristics. Note that all column names should start with "z" (necessary for the inner function 'coef_reshape').
X.location	an optional matrix or data frame with location for workers. Could be geographical location (i.e., geo-coordinates) or any other feature that can be used in order to measure distance between worker and job using 'dist.fun'. Currently the package supports only numeric inputs.
Z.location	same as 'X.location' but for jobs.
wgt	an optional numeric vector of weights.
pred	logical. If TRUE (default), predicts the ooi for the provided data.
method	a method for estimating $P(Z X) / P(Z)$ . Currently not in use.
sim.factor	a variable that determines how much fake data to simulate (relative to real data).

<code>dist.fun</code>	a distance function to calculate the distance between <code>X.location</code> and <code>Z.location</code> . Users interested in using more than one distance metric should provide a function that returns for each row of <code>X.location</code> and <code>Z.location</code> a vector with all the necessary metrics. Also - the function should use columns by their index and not by their names. The default function is <code>geo_dist</code> , which is suitable for data with geo-coordinates.
<code>dist.order</code>	a numeric vector specifying for each distance metric an order of the distance polynomial.
<code>seed</code>	the seed of the random number generator.

### Value

An "ooi" object. This object is a list containing the following components:

<code>coeffs</code>	coefficients from the estimated logit.
<code>coeffs_sd</code>	coefficients SE.
<code>pseudo_r2</code>	Mcfadden's pseudo-R squared for the estimated logit.
<code>standardized_coeffs</code>	standardized coefficients.
<code>ooi</code>	the Outside Option Index.
<code>hhi</code>	the Herfindahl-Hirschman Index, an alternative measure for outside options.
<code>job_worker_prob</code>	the log probability of each worker to work at his *specific* job (rather than to work at a job with his specific z)
<code>orig_arg</code>	a list containing the original arguments (necessary for <code>predict.ooi</code> ).

### Examples

```
#generate data
#worker and job characteristics:
n <- 100
men <- rbinom(n, 1, 0.5)
size <- 1 + rgeom(n, 0.1)
size[men == 0] <- size[men == 0] + 2
worker_resid <- data.frame(r = round(runif(n, 0, 20), 1))
job_location <- data.frame(l = round(runif(n, 20, 40), 1))
#prepare data
#define distance function:
dist_metric <- function(x, y){abs(y - x)}
X <- data.frame(men = men)
Z <- data.frame(size = size)
#add "x" / "z" to column names:
X <- add_prefix(X, "x.")
Z <- add_prefix(Z, "z.")
#estimate P(Z|X) / P(Z) and calculate the ooi:
ooi_object <- OOI(formula = ~ x_*z_ + x_*d + z_*d, X = X, Z = Z,
                  X.location = worker_resid, Z.location = job_location,
                  sim.factor = 3, dist.fun = dist_metric, dist.order = 3)
```

```
#we can extract the ooi using predict():
ooi <- predict(ooi_object)
summary(ooi)
```

---

predict.ooi

*Predict Outside Option Index*

---

## Description

predicts the OOI for new coefficients (for counterfactual analysis) and/or new data.

## Usage

```
## S3 method for class 'ooi'
predict(
  object,
  new.coef = NULL,
  new.X = NULL,
  new.Z = NULL,
  new.X.location = NULL,
  new.Z.location = NULL,
  new.wgt = NULL,
  hhi = FALSE,
  both = FALSE,
  ...
)
```

## Arguments

object	an ooi object.
new.coef	a new <i>*named*</i> vector of coefficients. Check the coefficients produced by the main function to see the right format for this vector.
new.X	a new X matrix / data frame.
new.Z	a new Z matrix / data frame.
new.X.location	a new X.location matrix / data frame.
new.Z.location	a new Z.location matrix / data frame.
new.wgt	a new vector of weights
hhi	whether to predict the HHI (Herfindahl-Hirschman Index, an alternative measure for outside options) instead of the OOI. default is FALSE.
both	whether to return a list with both HHI and OOI when supplying new inputs (default is FALSE). Necessary especially when predicting takes a lot of time.
...	further arguments passed to or from other methods.

**Value**

If there are no new arguments, returns the original results (ooi/hhi). Otherwise, returns a vector of ooi/hhi (or a list of both) calculated using the new arguments.

**Examples**

```
#generate data
#worker and job characteristics:
n <- 100
men <- rbinom(n, 1, 0.5)
size <- 1 + rgeom(n, 0.1)
size[men == 0] <- size[men == 0] + 2
worker_resid <- data.frame(r = round(runif(n, 0, 20), 1))
job_location <- data.frame(l = round(runif(n, 20, 40), 1))
#prepare data
#define distance function:
dist_metric <- function(x, y){abs(y - x)}
X <- data.frame(men = men)
Z <- data.frame(size = size)
#add "x" / "z" to column names:
X <- add_prefix(X, "x.")
Z <- add_prefix(Z, "z.")
#estimate P(Z|X) / P(Z) and calculate the ooi:
ooi_object <- OOI(formula = ~ x_*z_ + x_*d + z_*d, X = X, Z = Z,
                  X.location = worker_resid, Z.location = job_location,
                  sim.factor = 3, dist.fun = dist_metric, dist.order = 3)
#we can extract the ooi using predict():
ooi <- predict(ooi_object)
#or the hhi:
ooi <- predict(ooi_object, hhi = TRUE)
#we can also estimate the ooi with different coefficients:
coeffs <- ooi_object$coeffs
coeffs[names(coeffs) == "x.men"] <- 0
new_ooi <- predict(ooi_object, new.coef = coeffs)
#or new data:
Z2 <- data.frame(z.size = 1 + rgeom(n, 0.1))
new_ooi <- predict(ooi_object, new.Z = Z2)
```

# Index

`add_prefix`, 2

`geo_dist`, 2, 4

`OOI`, 3

`predict.ooi`, 4, 5